



5858 Wilshire Boulevard
Suite 300
Los Angeles, CA 90036
Phone: 323.935.8050
FAX: 323.935.1873

PRESS RELEASE

FOR IMMEDIATE RELEASE
December 7, 2017

CONTACT: Marc Carrel
(323) 935-8090 x250

BREATHE LA Names Marc Carrel New President & CEO

Carrel formerly served as state official and as key policy staffer at South Coast air district

LOS ANGELES—BREATHE California of Los Angeles County (BREATHE LA) is pleased to announce that Marc Carrel has been named its new President & CEO.

Carrel comes to BREATHE LA after working for nearly a decade leading government relations and public affairs programs at the South Coast Air Quality Management District (SCAQMD), the Southern California regional clean air agency. During his tenure at SCAQMD, Carrel led federal government relations, environmental justice programs, and community outreach programs. He also served as the lead on transportation policy.

“The BREATHE LA Board of Directors is thrilled that Marc is joining us,” said Steven L. Bryson, Esq., Chair of the Board. “He brings with him passion, vision, commitment and a broad knowledge of our issues. We look forward to his leadership.”

At SCAQMD, Carrel was pivotal in getting several proposals beneficial to improving air quality included in the 2012 and 2015 federal surface transportation reauthorization bills (known as MAP-21 and the FAST Act). He started SCAQMD’s Environmental Justice Community Partnership program and created and coordinated a national coalition to promote clean transportation technology. Carrel also led community outreach programs including an annual series of briefings across the region for community leaders and government officials.

Before joining SCAQMD, Carrel served in several positions advising senior state and federal elected officials. He was Deputy Chief of Staff to a senior Member of Congress, California’s Assistant Secretary of State for Policy and Planning, Senior Advisor to the Lieutenant Governor of California, and Counsel to the Speaker of the California State Assembly.

“I am very excited that the Board of Directors has selected me to be a part of this historic organization which has worked tirelessly to improve the air we breathe and reduce the number of people suffering from lung disease in Southern California,” said Carrel.

Originally from Buffalo, NY, Carrel received a B.A. cum laude from the University of Michigan and a J.D. from the University of Pennsylvania Law School. A member of the State Bar of California, he currently serves as an appointed commissioner on the Los Angeles County Building Board of Appeals.

Carrel replaces BREATHE LA's longtime President & CEO Enrique Chiock who retired earlier this year.

BREATHE California of Los Angeles County (BREATHE LA) was first formed in 1903 as an independent lung health organization called the Los Angeles Society for the Study and Prevention of Tuberculosis. The organization has changed its name several times since then, and it rebranded itself in 2006 as BREATHE LA with a renewed focus as an independent lung health organization working to address Los Angeles County's specific air quality and health needs. The organization continues to pursue its mission of achieving clean air and preventing lung and other air pollution related diseases by partnering with youth, advocating public policy, supporting lung health research, and educating the public.

BREATHE LA is a member of the BREATHE America Alliance, a network of nationwide independent lung health organizations, and the BREATHE California Coalition which include the four other BREATHE California organizations around the state.

To learn more about BREATHE LA, visit www.breathela.org.

###